



## **Agreement To Avoid Controversy & Intellectual Property**

It shall not be the province of Ultimate Business International (UBI)/Ultimate Business University (UBU) to publicly or privately initiate, or advocate a position on, any social, philosophical or religious dispute, controversy or issue existing between two or more factions. We are created to support all the rights of all races and creeds to their respective beliefs.

Inherently, our intent is to avoid – no matter what the provocation, publicly or privately – taking sides in any such dispute, controversy or issue, even a worthy one. All history affords us the spectacle of striving nations and groups finally torn asunder because they were designed for or tempted into controversy. Others fell apart because of sheer self-righteousness while trying to enforce upon the rest of mankind some millennium of their own specification. In our own times, we have seen millions die in political and economic wars often spurred by religious and racial differences. That is the spiritual climate amidst which UBU has been born, but into which controversies it will not allow itself to be engaged.

We emphasize that this reluctance to fight one another or anybody else is not counted as some special virtue which makes us feel superior to other people. Nor does it mean the participants of UBI/UBU, now joined together, would, as individuals, back away from their responsibilities to act as they deem appropriate upon issues of our time. However, the policy of UBI/UBU as a whole it is a quite different matter. In this respect, UBI/UBU does not enter into public controversy, because we know our organization will perish if it does. We conceive the survival and spread of UBI/UBU's concepts to be something of far greater importance than the weight we could collectively throw to back any other cause. Since flourishing is imperative, we dedicate our full strength to our means of thriving.

All discussions and concepts based around the development of the Ultimate Business International/Ultimate Business University are the intellectual property owned solely by UBI/UBU and Sharyn Abbott, its founder.

I «First Name» «First Name» have read, understand, and agree to the above statements and stipulations, and I agree to hold discretely, and preserve the confidentiality of, the intellectual property of UBI/UBU in order to facilitate and further the development of UBI/UBU and its goals.

I understand that UBI/UBU, in its sole discretion, may hereafter implement and require stricter and more detailed confidentiality requirements regarding its intellectual property and internal operations, and may require that I execute further documentation to ensure my full understanding of, and compliance with, my obligations to UBI/UBU, and I agree that I will execute such further documentation upon request of UBI/UBU, to supplement the above.